The book was found

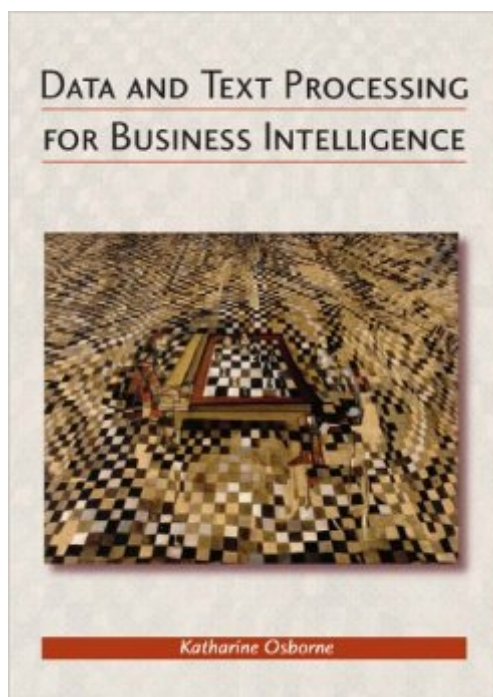# Data And Text Processing For Business Intelligence

DATA AND TEXT PROCESSING
FOR BUSINESS INTELLIGENCE

Katharine Osborne

Synopsis

The world of information technology is going public---public domain, that is. Â Many organizations are casting off expensive proprietary information systems in favor of public-domain, open-source software and application development. Â What does this mean for business? Â How can business and data processing professionals use open-source code to build secure and capable information systems?Data processing activities, including data acquisition, preparation, coding, transformation, storage, and retrieval, are critical to business. Â While often burdened by information overload, managers can benefit from information properly organized, analyzed, and presented. Â Business professionals need tools for managing information that enrich their understanding of customers, competitors, and markets.Written in a style that is both accessible to managers and helpful to programmers, Data and Text Processing for Business Intelligence is about turning raw data and text into useful information. Â It introduces open-source programming in Perl and relational databases with MySQL. Â It also shows how coding standards like XML can simplify the process of building systems for business intelligence. Â Data and text processing with open-source, standards-based systems are the way of the future.

Book Information

Paperback: 205 pages

Publisher: Research Publishers, LLC (March 1, 2006)

Language: English

ISBN-10: 0972729763

ISBN-13: 978-0972729765

Product Dimensions: 0.5 x 6.2 x 9.2 inches

Shipping Weight: 13.6 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #11,573,016 in Books (See Top 100 in Books)   #52 inÂ Books > Computers & Technology > Databases & Big Data > Other Databases   #6685 inÂ Books > Computers & Technology > Databases & Big Data > Data Processing

Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business Leveraging the Power of Data Analytics, Data Science, ... (Hacking Freedom and Data Driven Book 2) Data and Text Processing for Business Intelligence Data Architecture: A Primer for the Data Scientist: Big Data, Data Warehouse and Data Vault Big Data For Beginners: Understanding

SMART Big Data, Data Mining & Data Analytics For improved Business Performance, Life Decisions & More! Communicating With Intelligence: Writing and Briefing in the Intelligence and National Security Communities (Security and Professional Intelligence Education Series) The Data Warehouse Mentor: Practical Data Warehouse and Business Intelligence Insights Measuring Data Quality for Ongoing Improvement: A Data Quality Assessment Framework (The Morgan Kaufmann Series on Business Intelligence) Business Intelligence in Plain Language: A practical guide to Data Mining and Business Analytics The Data Revolution: Big Data, Open Data, Data Infrastructures and Their Consequences Swift Artificial Intelligence: Made Easy, w/ Essential Programming; Learn to Create your * Problem Solving * Algorithms! TODAY! w/ Machine Learning & Data Structures (Artificial Intelligence Series) Microsoft Excel 2013 Data Analysis and Business Modeling: Data Analysis and Business Modeling (Introducing) BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As Beginner) Java Programming Box Set: Programming, Master's Handbook & Artificial Intelligence Made Easy; Code, Data Science, Automation, problem solving, Data Structures & Algorithms (CodeWell Box Sets) Ruby Programming Box Set: Programming, Master's Handbook & Artificial Intelligence Made Easy; Code, Data Science, Automation, problem solving, Data Structures & Algorithms (CodeWell Box Sets) Home Based Business Escape Plan: How To Make $10,000 Per Month With Your Own Part-Time, Online Lifestyle Business: Home Based Business Ideas (Home Based Business Opportunities) Modern Enterprise Business Intelligence and Data Management: A Roadmap for IT Directors, Managers, and Architects Healthcare Business Intelligence, + Website: A Guide to Empowering Successful Data Reporting and Analytics Data Analysis with Microsoft Access 2010: From Simple Queries to Business Intelligence Social Data Analytics: Collaboration for the Enterprise (The Morgan Kaufmann Series on Business Intelligence) Texting Women: 7 Simple Steps From Text to Sex (Flirty Texts, Texting Girls, How To Text Girls, Art Seduction, How to Seduce a Woman, Funny Text, Pick Up Women, Funny Pick Up Lines, Picking Up Women)